

Michigan Bison Association
Spring Board Meeting Minutes
June 8, 2015

Call to Order
Meeting in session at 6:07pm.

Present:
Kevin MacRitchie, President
Corry Bala, Secretary
Rich Sangster, Director

Not Present:
Brad Bannon, Treasurer

Opening Remarks

None

Reports

President: We are already having success, and will continue to pursue our goals of growing the organization and providing great service to its members.

Vice President: n/a

Secretary: May 2015 meeting minutes were previously emailed to current board. **Motion to approve May Meeting minutes by MacRitchie, seconded by Sangster. Motion carried.**

Treasurer: n/a

Old Business:

Former members that requested refunds: Checks have not yet been mailed. Bannon texted the board during tonight's meeting indicating that he will do so this week.

Bylaws: MacRitchie is presently working with Todd Hoppe on cleaning up the bylaws. No new progress to report as of yet.

New Member Drive: MacRitchie has developed an informative mailer for new and potential members. It has been approved by the board via email, and has been sent out to several ranches. MacRitchie has requested from Bannon a list of current paid members to compare to rosters from previous years, to determine lost members. Lost members, once determined, will also receive the mailer.

Website: Discussion took place regarding the website. Presently, we are unable to correspond with the current web host. As a result, there is a need to immediately modify the information on the site, as well as move forward on building a new one. Bala presented proposals from two web designers. The board reviewed the pros and cons of each. **Motion to allow Bala to pursue a contract with "Web Matters", to move forward with building a new website made by MacRitchie, seconded by Sangster. Motion carried.** Discussion also took place regarding security of the new site, as it pertains to access to

members' contact information. Bala will work with Web Matters to present strategies to avoid potential issues with "data miners", solicitors, etc.

Web Advertising: Discussion took place regarding advertising opportunities with vendors to help pay for the new website. Some have joined us, and some have declined. The board will continue to pursue these vendor relationships.

Fundraising Ideas: Discussion took place regarding seeking sponsors to be involved in this year's fall meeting/Bison Bash. The board will continue to do so. Sangster also presented the notion of pursuing opportunities for members to utilize credit card processors that will pay back percentages to members. Sangster will continue to seek out these opportunities and gather more information.

New Business

None

Member Comments:

None

Guest Speaker:

None

Elections:

None

Motion To Adjourn made by MacRitchie, seconded by Bala at 6:31 pm. Motion carried.

Fun Auction:

None